

Year 10 Travel and Tourism - Curriculum Overview – Holly Lodge Girls' College

		Half term 1	Half term 2	Half term 3	Half term 4	Half term 5	Half term 6
Year 10	Title	<b>Component 1: Travel and Tourism Organisations and Destinations</b> <b>Component 3: Influences on Global Travel and Tourism</b>	<b>Component 1: Travel and Tourism Organisations and Destinations</b> <b>Component 3: Influences on Global Travel and Tourism</b>	<b>Component 1: Travel and Tourism Organisations and Destinations</b> <b>Component 3: Influences on Global Travel and Tourism</b>	<b>Component 1: Travel and Tourism Organisations and Destinations</b> <b>Component 3: Influences on Global Travel and Tourism</b>	<b>Component 2: Customer Needs in Travel and Tourism</b> <b>Component 3: Influences on Global Travel and Tourism</b>	<b>Component 2: Customer Needs in Travel and Tourism</b> <b>Component 3: Influences on Global Travel and Tourism</b>
	Curriculum Content	<i>C1 – LAA The Major components of the UK Travel and tourism industry (A1)</i> Introduction to travel and tourism organisations; Tour operators Travel agents Accommodation types Transport operators Visitor Attractions Tourism promotion Ancillary services <i>C1 – LAA The ownership and aims of travel and tourism organisations and how they work together (A2)</i> Private sector organisations Public sector organisations Voluntary sector organisations Common financial aims	<i>C1 – LAA The role of consumer technology in travel and tourism (A3)</i> Types, reasons, advantages and disadvantages <i>C1 – LAB Visitor Destinations (B1)</i> Types of visitor destinations Features of destinations <i>C1 – LAB Different types of tourism and tourism activities (B2)</i> What is tourism, types of tourism; domestic, inbound, outbound Reasons for tourism; leisure, business <i>C1 – LAB Popularity of destinations with different visitor types (B3)</i> Types of visitor <i>C1 – LAB Travel options to access tourist destinations</i>	<i>C1 – LAA / LAB</i> C1 Knowledge retrieval <b>Mock PSA:</b> Task 1a Task 1b Task 2 Task 3a Task 3b <b>DIRT of Mock PSA</b> <b>***PSA RELEASED - COMPONENT 1***</b> C1 PSA starts: Read through PSA and highlight key tasks, prep time and completion time Start Task 1a  <i>C3 – LAA Factors that influence global travel and tourism (A2)</i> Response to Factors: Voluntary organisations responses to factors <b>Mock Test / DIRT</b> <i>C3 – LAB Impact of travel and tourism and</i>	<i>C1 – LAA / LAB</i> Completion of PSA: Task 1a Task 1b Task 2 Task 3a Task 3b in directed preparation and controlled assessment time <b>***FINAL SUBMISSION OF C1 PSA FOR MARKING***</b>  <i>C3 – LAB Impact of travel and tourism (B1)</i> <b>Mock Test / DIRT</b>	<i>C2 – Introduction to Component: Customer Needs in Travel and Tourism</i> Introduction to C2 <i>C2 - LAA Types of market research (A1)</i> Primary Research Methods, types, advantages and disadvantages Secondary Research Methods, types, advantages and disadvantages <i>C2 – LAA How travel and tourism organisations may use market research to identify customer needs and preferences (A2)</i> Types of customers and their needs Market segments and target markets, matching products and services; age, lifestyle,	<i>C2 - LAA How travel and tourism organisations may use research to identify travel and tourism trends (A3)</i> Changing popularity of holiday types / destinations Changes to booking methods  <i>C3 – LAB Impact of travel and tourism and sustainability: Managing environmental impacts (B5)</i> Visitor management Revision week (C3) <b>Year 10 Exam Week 1 (C3)</b> <b>Year 10 Exam Week 1 (C3)</b> <b>C3 – DIRT on Year 10 Exam Paper</b>

		<p>Common strategic aims Interrelationships and partnerships <b>Knowledge Retrieval Test</b> <b>DIRT on KR Test</b></p> <p><i>C3 – LAA Factors that influence global travel and tourism (A1)</i> Economic Factors Political Factors <b>Mock Test / DIRT</b></p>	<p><b>(B4) What is travel?</b> Modes of transport <b>C1 – LAB Travel options to access tourist destinations</b> <b>(B4) Transport hubs and gateways, suitability of travel routes</b> Visitor profiles <b>Knowledge Retrieval Test</b> <b>DIRT on KR Test</b></p> <p><i>C3 – LAA Factors that influence global travel and tourism (A1)</i> Natural factors Media factors Safety and security factors Health risk factors Response to Factors: Travel and tourism organisations responses to factors Response to Factors: Government responses to factors <b>Mock Test / DIRT</b></p>	<p><i>sustainability (B1)</i> Possible impacts of tourism: sociocultural impacts of tourism economic impacts of tourism environmental impacts of tourism</p>		<p>gender, geographical location Product development Measure customer satisfaction <b>C2 - LAA How travel and tourism organisations may use research to identify travel and tourism trends (A3)</b> Visitor numbers by type <b>Knowledge Retrieval Test</b> <b>DIRT on KR Test</b></p> <p><i>C3 – LAB Impact of travel and tourism and sustainability: Sustainable tourism (B2)</i> What is sustainable tourism? <b>C3 – LAB Impact of travel and tourism and sustainability: Managing sociocultural impacts (B3)</b> Educating visitors Infrastructure and transport, telecommunication networks, buildings, power supply, water and sewerage systems Engaging local communities in decision making, shared ownership, tourist taxes and funding community projects <b>C3 – LAB Impact of travel and tourism and</b></p>	
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						<i>sustainability:</i> <b>Managing economic impacts (B4)</b> How tourism can provide employment and training opportunities how visitors can support local communities <b>Knowledge Retrieval Test</b> <b>DIRT on KR Test</b>	
	Assessment	Teacher observation Peer evaluation Peer feedback Teacher feedback DIRT Summative Assessment Internally marked and moderated by Pearson	Teacher observation Peer evaluation Peer feedback Teacher feedback DIRT Summative Assessment Internally marked and moderated by Pearson	Teacher observation Peer evaluation Peer feedback Teacher feedback DIRT Summative Assessment Internally marked and moderated by Pearson	Teacher observation Peer evaluation Peer feedback Teacher feedback DIRT Summative Assessment Internally marked and moderated by Pearson	Teacher observation Peer evaluation Peer feedback Teacher feedback DIRT Summative Assessment Internally marked and moderated by Pearson	Teacher observation Peer evaluation Peer feedback Teacher feedback DIRT Summative Assessment: Mock examination marked internally and moderated internally