



### **Activity 3 - Face Memory**

- 1) Read this article to learn about which facial features influence how well you remember faces. While reading this article, think about the links between face memory research and social psychology - the study of how people influence each other. <https://www.forbes.com/sites/rosspomeroy/2014/01/28/think-they-all-look-alike-thats-just-the-other-race-effect/#69eec6743819>

Everyone has a different ability to remember faces. Do you think you remember certain faces better than others? If so, which features of the face influence how well you remember it?

- 2) Test your ability to remember faces here by taking the Cambridge Face Memory Test. <http://www.bbk.ac.uk/psychology/psychologyexperiments/experiments/browsers/>

Take a read of this quote from a person who is reflecting on his own ability to remember faces:

“As a boy, I watched *The Terminator* and *Aliens* with my father...I now remember him being amazed when I noticed that an actor – Bill Paxton – was in both films, even though he looked different in each role,” Porritt told me. “But I didn’t think too much of it at the time. I assumed everybody saw what I saw.”

The author of this quote is now a senior police officer. How do you think he uses his superior face recognition skills in the police force?

- 3) Take a read of this article to find out exactly how the police use this ability for superior face recognition. <http://www.newstatesman.com/politics/uk/2016/08/super-recognisers-scotland-yard>