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| Surname | | | | | Other names | | | | | |
| Pearson BTEC Level 1/Level 2 First Award | Centre Number | | | | | Learner Registration Number | | | | |
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| <h1>Music</h1> <h2>Unit 1: The Music Industry</h2> | | | | | | | | | | |
| Wednesday 14 January 2015 – Morning | | | | | | Paper Reference | | | | |
| Time: 1 hour | | | | | | 21512E | | | | |
| You do not need any other materials. | | | | | | | | | Total Marks | |
| | | | | | | | | | | |

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and learner registration number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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PEARSON

SECTION A

Answer ALL questions.

Some questions must be answered with a cross in a box ☒. If you change your mind about an answer, put a line through the box ☒ and then mark your new answer with a cross ☒.

1 Who generally negotiates the fee for a band performance?

- A Technician
- B Manager
- C Lead vocalist
- D Roadie

(Total for Question 1 = 1 mark)

2 Identify the working pattern that best suits a band that plays at weddings?

- A Part-time contract
- B Short-term freelance contract
- C Long-term freelance contract
- D Full-time contract

(Total for Question 2 = 1 mark)

3 Which **one** of these is **not** commonly used as a way of funding ongoing activities in the music industry?

- A Bank loan
- B Ticket sales
- C Sponsorship
- D Merchandise sales

(Total for Question 3 = 1 mark)

4 Which **one** of the following organisations would best support the needs of a recording studio?

- A MPG
- B Equity
- C MU
- D APRS

(Total for Question 4 = 1 mark)



5 Which job role is responsible for encoding a podcast from an audio file?

- A Recording engineer
- B Software programmer
- C Record producer
- D Musical director

(Total for Question 5 = 1 mark)

6 Identify the job role which involves:

- having creative control over sound recordings
- working with musicians and studio personnel
- checking that all samples have been cleared for use.

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(Total for Question 6 = 1 mark)

7 Explain **one** reason why someone might choose to volunteer at a record label when starting out in the music industry.

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(Total for Question 7 = 2 marks)

8 Give **one** reason why the mastering process is essential to the **commercial** success of a track.

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(Total for Question 8 = 1 mark)



9 Identify **one** aspect of location that must be considered when choosing a venue for a live music event.

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(Total for Question 9 = 1 mark)

10 Give **two** skills or responsibilities that a successful studio manager should have.

1

2

(Total for Question 10 = 2 marks)

11 Give **two** reasons why a musician may invest in equipment for a home studio.

1

2

(Total for Question 11 = 2 marks)

12 Explain **one** way in which a transport company may contribute to the music industry.

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(Total for Question 12 = 2 marks)

TOTAL FOR SECTION A = 16 MARKS



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SECTION B BEGINS ON THE NEXT PAGE



SECTION B

Brief A should be used to answer questions 13 to 15.

Read Brief A carefully and then answer the questions.

Brief A – Going Solo Productions

Going Solo Productions

Matt has been creating his own music for some time using a mixture of electronic samples and real musical instruments. He has produced a few albums and his music is popular in his local area.

He has an impressive home studio set up and access to a range of people within the local music industry. Matt wants to spend more time producing his music. If he can increase his income from music, he can reduce the number of hours he has to work at his part-time job.

13 (a) Name **three** organisations or job roles that Matt might work with whilst creating, producing and releasing his own music.

(3)

1

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2

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3

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(b) Explain **one** reason why Matt might decide to create a website as a freelance music producer.

(2)

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(Total for Question 13 = 5 marks)



14 Explain **two** possible disadvantages of Matt's music being reviewed by a music journalist in a major magazine.

1

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2

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(Total for Question 14 = 4 marks)



15 Matt has begun discussions with a major publishing house who wish to offer him a publishing deal.

Discuss the implications of Matt accepting and signing a contract with a major publishing house compared to remaining freelance.

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Lined writing area for student response.

(Total for Question 15 = 8 marks)

TOTAL FOR SECTION B = 17 MARKS



SECTION C

Brief B should be used to answer questions 16 to 19.

Read Brief B carefully and then answer the questions.

Brief B – Organising a Charity Gala Ball

Charity Gala Ball

Mel runs a local entertainment agency. She has been asked to organise and book the musical entertainment for a Charity Gala Ball in her town. The event is in aid of a charity which is important to Mel so she has offered to work on a voluntary basis.

The charity has already booked the town hall, which has a capacity of 1200 people. The Ball will take place in three months time.

16 Apart from the venue, name **one** type of organisation that Mel will work with on this project.

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(Total for Question 16 = 1 mark)

17 Mel visits the town hall to assess the staging requirements for the event.

Give **two** health and safety constraints that Mel will need to consider when planning the staging.

1

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2

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(Total for Question 17 = 2 marks)



18 The charity has decided to have both a live band and a DJ who mixes from recorded pop music for dancing.

(a) Identify **two** licences that Mel will need to check are in place at the venue.

(2)

1

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2

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(b) Explain **two** additional implications of having both a live band and a DJ.

(4)

1

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2

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(Total for Question 18 = 6 marks)



19 Mel has been planning the event for two months and is concerned it is not going well.

Mel feels the charity team has failed to make some important decisions and communication has been poor.

Discuss the advantages and disadvantages **for Mel** of withdrawing her involvement from the event.

A series of horizontal dotted lines for writing a response.



Lined writing area for question 19.

(Total for Question 19 = 8 marks)

TOTAL FOR SECTION C = 17 MARKS
TOTAL FOR PAPER = 50 MARKS





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